

UK LEAN & KANBAN CONFERENCE 2009

Sponsorship Packages

The First UK Lean & Kanban Conference offers a unique set of opportunities for organisations wishing to promote and enhance their brand in the Lean and Agile communities.

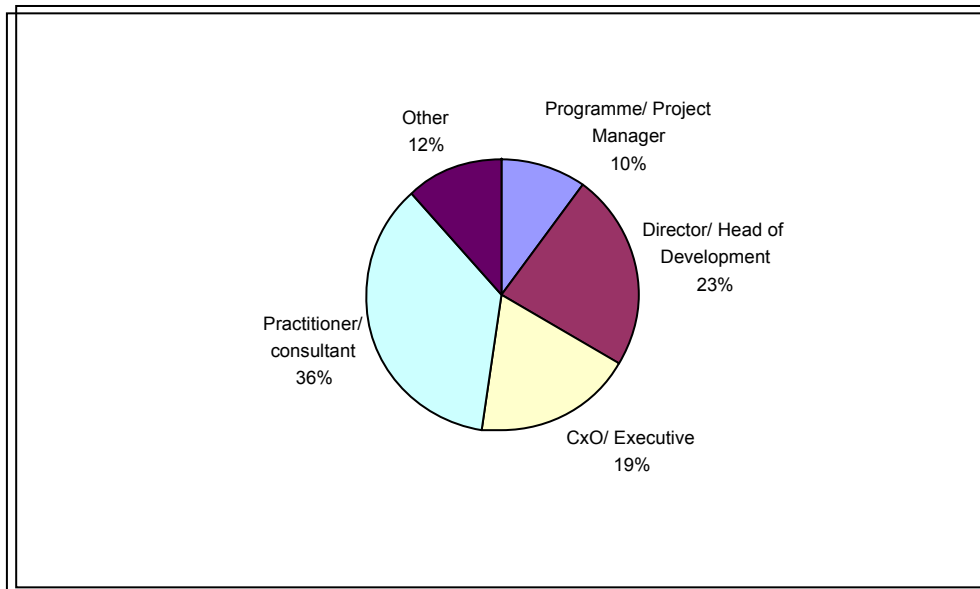
- The first conference of its type. A new fresh approach
- A unique list of top quality speakers all gathered together over a two and a half day premier conference
- A prestigious venue in an historic society, one of the oldest Royal chartered societies stretching back to the 18th century with past fellows including Benjamin Franklin, Samuel Johnson and Michael Faraday.
- A targeted audience of key managers and practitioners in Lean and Agile communities with excellent promotion opportunities in both published and online forums.

The speakers over the three days include:

- Mary Poppendieck
- Don Reinertsen
- David J Anderson
- John Seddon
- Jeff Patton
- Corey Ladas
- Kenji Hiranbe
- Hal Macomber
- Alan Shalloway

The pre-registration for the event has been excellent with over 150 expressions of interest. The delegate demographics are well spread with good representation from Development Directors and Managers, practitioners (developers, consultants etc), executives and project and programme managers and a strong international interest.

UK LEAN CONFERENCE 2009



Pre-registration Job Titles

Title Sponsor (taken)

Principal Sponsor (exclusive) £10,000

The Principal Sponsor has an exclusive opportunity to promote their organisation via a mix of speaking, stage promotion, conference branding and exhibition space

- Exclusive conference dinner sponsorship, including speaking slot at conference dinner
- Premium exhibition space in main conference area
- 2 free conference passes
- Exclusive company logo on video introduction for all filmed presentations on conference website
- Company logo on main stage
- Company logo on screen inserts between speakers
- Company logo on conference home page and URL to company site
- Lead reference (100 words) and logo and URL on Conference Sponsor's page
- Logo and URL on all promotional emails
- Company literature with all delegate packs
- Logo on all conference material
- Copy of attendee list

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Senior Sponsors £4,500

- Exhibition space in main conference area
- 1 free conference pass
- Scroll-through company logo on conference home page and URL to company site
- Reference (50 words) and logo and URL on Conference Sponsor's page
- Logo and URL on all promotional emails
- Company literature with all delegate packs
- Logo on all conference material
- Copy of attendee list

Sponsors £500

- Reference (50 words) and logo and URL on Conference Sponsor's page
- Scroll-through company logo on conference home page and URL to company site
- Company literature with all delegate packs
- Logo on all conference material

If you are interested in a sponsorship package, please contact Jason Smith at 020 7692 4832 or jason.smith@indigoblue.co.uk. Sponsorship packages are subject to the terms and conditions of the Sponsorship Agreement, a copy of which is available on request.

Sponsorship accounts must be settled in full within 30 days of signing. All requests for sponsorship cancellation must be received in writing. If Event Organizers receive a written request for cancellation on or before August 1, 2009, the sponsor will be liable for 50% of the total sponsorship price. For cancellations received after August 1, 2009, sponsors are liable for 100% of the total sponsorship price.